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**TRANSMITTAL  
FORM**

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Total Number of Pages in This Submission

2

Application Number

09/919,727

Filing Date

July 31, 2001

First Named Inventor

Steven ASHCROFT

Art Unit

2142

Examiner Name

Beatriz PRIETO

Attorney Docket Number

74577-044

**ENCLOSURES (Check all that apply)**

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| <input type="checkbox"/> Fee Transmittal Form                             | <input type="checkbox"/> Drawing(s)   | <input type="checkbox"/> After Allowance Communication to TC                            |
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**SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT**

|              |                    |          |        |
|--------------|--------------------|----------|--------|
| Firm Name    | Proskauer Ross LLP |          |        |
| Signature    |                    |          |        |
| Printed name | Nolan M. Goldberg  |          |        |
| Date         | September 5, 2006  | Reg. No. | 54,126 |

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Serial No. 09/919,727

Attorney Docket: 74577/044

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Group Art Unit: 2142  
Examiner Beatriz Prieto

|                 |  |
|-----------------|--|
| Application of: | Steven ASHCROFT, et al.                  |
| Serial No. :    | 09/919,727                               |
| Filing Date :   | July 31, 2001                            |
| Entitled :      | SYSTEM FOR DELIVERING<br>DYNAMIC CONTENT |

**ACKNOWLEDGEMENT OF EXAMINER INTERVIEW SUMMARY RECORD**

Sir:

The Applicant acknowledges receipt of the Examiner Interview Summary Record dated July 18, 2006. The Applicant has carefully reviewed all of the applied references and references of record and respectfully submits that its Amendment dated July 6, 2006 places the present application in condition for allowance. A favorable action on the merits is respectfully requested.

Respectfully submitted,

PROSKAUER ROSE LLP  
Attorney for Applicant(s)

By 

Nolan M. Goldberg  
Reg. No. 54,126

Date: September 5, 2006

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